



circus

Innovative thinking. Award-winning design.



S circus is an advertising agency committed to outperform in digital, social, strategy, design and event marketing.

Our passion is business-to-people marketing or B2P.

T Why B2P? In our experience, businesses don't make decisions. People do. Our job is to make sure they choose you. We've been doing just that since 2004 with award-winning, strategic marketing campaigns that result in measurable revenue growth and increased customer loyalty.

A We market to smart people. Your customers. We'll help you with that.

Increased brand awareness | Lead generation | Customer conversion+retention | Brand loyalty

AGENCY PHILOSOPHY

- Behind brilliant creative design lies a solid strategy
- Insight-led solutions engage + inspire
- Growth is an outcome, not a goal
- Our wheels are always turning

CORE VALUES

- We're a team. There are no solo performers.
- Respect is a given. Listening is a must.
- We're committed to outperform expectations
- Our community is our responsibility

SERVICES

- Marketing strategy
- Design
- Digital marketing
- SEO
- Marketing communications
- Web + app development
- Social media
- Event planning

PARTIAL CLIENT LIST

- BorderWorx Logistics
- Box of Crayons
- Bramalea City Centre
- Burlington Centre
- Cambridge Centre
- EZ Debride
- Fluidconcepts
- Georgian Mall
- Hope Thailand
- Hudson's Bay Centre
- Kildonan Place
- Lynden Park Mall
- Making Waves Swim School
- Oakville Place
- Wajax
- Yonge Eglinton Centre

EXPERTISE

- Health + wellness
- Industrial manufacturing
- Industrial supply + services
- Non-profit + charity
- Retail
- Residential + commercial real estate
- Shopping centres

RECOGNITION + AWARDS

- Davey Awards
- Horizon Interactive Awards
- International Council of Shopping Centers (ICSC)
- Summit International Awards
- W3 Awards

LEADERSHIP

Cheryl Cardon | President + CEO
Wendy Greenwood | CMO
Liz Gibson | VP Client Services
Angie VanEgmond | VP Digital

KEY FACTS

- Established in 2004
- Headquartered in the Town of Halton Hills Ontario, in the North West Greater Toronto Area
- 20 employees
- Member of Mississauga Board of Trade
- Member of Halton Hills Chamber of Commerce

circus | outperform