

our mission is simple

To create meaningful connections between people and brands using insights, creativity and purpose-built solutions.

OUR APPROACH | INTEGRATED, COLLABORATIVE, EFFECTIVE

circus is a strategic digital communications and branding agency. We firmly believe that effective marketing is multi-faceted and multi-disciplinary. You simply cannot build a successful brand using a single channel or series of disconnected tactics. Marketing success requires strategic insights that drive cohesive, consistent and impactful messaging across multiple channels.

COMMITTED TO OUTPERFORM

We take great pride in helping our clients build lasting relationships with their customers through integrated marketing strategies and campaigns, online communication strategies and customer engagement.

OUR PEOPLE

We're a team of strategic thinkers and communication specialists who connect audiences with brands to deliver results. It's what we do best.

LEADERSHIP



CHERYL CARDON
President + CEO



SYDNEY MARTEL
Director Strategic
Communications & Marketing



ERIC GEE
Director Digital &
Creative Services

KEY FACTS

- Established in 2004
- Our head office is located in the Greater Toronto Area and we serve clients across North America.
- 10 employees
- Member of Halton Hills Chamber of Commerce

services

- DIGITAL MARKETING CAMPAIGNS
- MARKETING STRATEGIES
- MARKETING COMMUNICATIONS
- WEB DEVELOPMENT
- CAMPAIGN IDEATION & PLANNING
- EMPLOYEE ENGAGEMENT STRATEGIES
- CORPORATE INTERNAL COMMUNICATIONS
- DESIGN & VIDEOGRAPHY
- SOCIAL MEDIA
- EMAIL MARKETING

industry expertise

- COMMERCIAL
- INDUSTRIAL
- MANUFACTURING

partial client list

- WAJAX
- FAMILY LENDING INC.
- MAPLE CITY HOMES LTD.
- AGRIROOTS CAPITAL MANAGEMENT
- FARM LENDING CANADA
- NYE MANUFACTURING INC.
- RIOCAN
- BENTALLGREENOAK
- CROSSLINKS
- ALLEN + CO
- COLDWELL BANKER FIELDSTONE REALTY
- STRATFORD MALL

recognition + awards

- DAVEY AWARDS
- HORIZON INTERACTIVE AWARDS
- SUMMIT INTERNATIONAL AWARDS
- W3 AWARDS